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02 ANNUAL REVIEW 2014-2015 ANNUAL REVIEW 2014-2015 | 03

# WE DO NOT DEFINE "EXTREME POVERTY" ONLY BY WHETHER A PERSON LIVES ON MORE OR LESS THAN \$1.25 A DAY. WE AGREE WITH THE UN'S DEFINITION:



Extreme poverty is a condition characterized by severe deprivation of basic human needs, including food, safe drinking water, sanitation facilities, health, shelter, education and information.

It depends not only on income but also on access to services

UN WORLD SUMMIT FOR SOCIAL DEVELOPMENT, COPENHAGEN 1995

#### CHAIR OF TRUSTEES INTRODUCTION

am most encouraged to report that the year of 2014 was the most successful ever for RESULTS UK in a number of ways. With the highest annual funding since we began in the UK, we have been able greatly to extend our advocacy work in the key areas of TB, Education, Nutrition, Child Survival and Vaccines.

Our National Conference in May saw the largest attendance of grassroots volunteers, old and new, with a stimulating series of debates, training and advocacy meetings. RESULTS' most highly valued assets, our network of volunteers, continued to grow with a number of new groups launched in various parts of the UK, including Manchester, Portsmouth and Brighton. We were pleased to be able to host speakers with first-hand experience to share news of our advocacy successes with grassroots volunteers, friends and parliamentarians at a mid-year Reception in the House of Commons.

By completing a sponsored walk myself, I personally found one of our Fundraising initiatives, Footsteps for Futures, to be a thought provoking experience, giving volunteers and staff the opportunity walk in the shoes of vulnerable children all around the world, in order to raise funds and awareness of the fact that 57 million children are currently out of primary education.

It is clear that the widespread advocacy work of our volunteers and staff contacting MPs in the run up to the second reading of the bill to enshrine 0.7% of Gross National Income on oversea aid into law had an impact and I hope to see the bill enshrined into law in early 2015. I am confident that 2014 will prove to be a firm platform to build the future of RESULTS UK, and recognise the outstanding contribution of all associated with RESULTS in their many ways.

Richard Phipps Chair of Trustees

# 01 MISSION, VISION & VALUES

**OUR VISION:** A WORLD FREE FROM EXTREME POVERTY BY 2030

OUR MISSION: TO CREATE THE PUBLIC AND POLITICAL WILL TO END POVERTY BY ENABLING PEOPLE TO EXERCISE THEIR OWN PERSONAL AND POLITICAL POWER FOR CHANGE

#### THE VALUES THAT GUIDE US:

- We believe every person has the right to live a healthy, happy and productive life, free from extreme poverty and discrimination.
- We strive to help the most marginalised and vulnerable people in the world.
- We believe every person has the power to contribute to changing the world, and we work to enable them to do so.
- We believe that citizens everywhere have the right to hold their governments to account for their actions and omissions.
- ♦ We believe changes in financing, policy and practice not charity- have the biggest impact on reducing extreme poverty and inequality.
- We believe that the world has demonstrably more than enough resources and know-how to make rapid progress on ending poverty, and that the key reason this has not happened is a lack of political will.
- Our advocacy is based upon impartial, robust evidence of challenges and their solutions.
- We are an independent, non-partisan organisation that promotes cross-party support for, and action on, international development.
- ♦ We believe in investing in our staff and building their professional capacity.

#### **OUR GOALS:**

↑↑ | HEALTH

To reduce global poverty by contributing to improved global health, especially for the poorest and most marginalised individuals, families, and communities in developing countries.

○○ EDUCATION

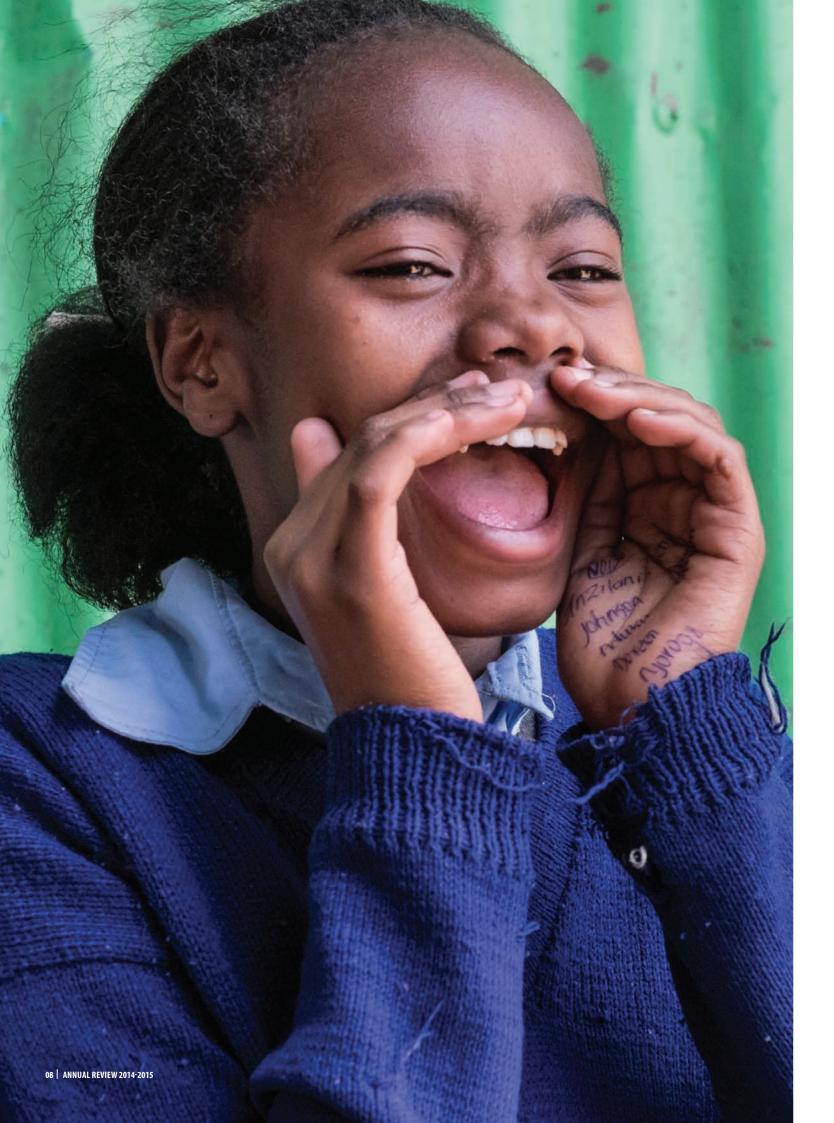
To reduce global poverty by contributing to stronger education systems and access to good quality education for all, prioritising the poorest and most marginalised individuals, families, and communities in developing countries.

∩ ○ | ECONOMIC OPPORTUNITY

To reduce global poverty by contributing to improvements in economic opportunities, especially for the poorest and most marginalised individuals, families, and communities in developing countries.

∩ ∠ | OUR OWN ORGANISATIONAL STRENGTH

We will strengthen our ability to advocate for an end to global poverty by ensuring RESULTS UK has adequate and sustainable organisational capacity. This means continual support, development, and the professional growth of our staff. We will invest in our management capacity as we grow. We will create robust and diverse funding sources as an enabler for our work.



# **02** OUR IMPACT IN 2014.

- ♦ **RESULTS**, along with key civil society partners in the UK, and with support from our grassroots, were able to push the UK Government to commit up to £1 billion in new resources for Gavi, the Vaccine Alliance for 2016-2020.
- ◆ **RESULTS**, together with our partners, successfully campaigned for the UK Government to make a leading pledge to the Global Partnership for Education for 2015-18 the UK's pledge of up to £300 million was the highest commitment by any donor.
- ◆ **After years of campaigning**, the UK's Department for International Development agreed to systematically prioritise the inclusion of people with disabilities in UK aid. In December 2014, DFID launched its first ever 'Disability Framework'.
- ♦ **We now have 25 local grassroots groups** taking action to end poverty nationwide! This translates to between 150-200 UK citizens uniting their voices to change the world and engaging in grassroots advocacy every month.
- ◆ We worked with UK civil society partners to promote and galvanise support for legislation to enshrine the 0.7% of GNI aid budget in law.
- ♦ For the first time, we led a media delegation of three UK journalists to Tanzania to follow the journey of vaccines to delivery in remote communities and efforts to tackle undernutrition, producing media pieces in The Sun, BBC World Service, CNN and Nursing Standard.
- Over 100 of our passionate grassroots campaigners and members of the public attended the 2014 RESULTS National Conference.
- ♦ We took a leading role in ensuring global action on TB when we co-organised the first ever Global TB Summit with the All-Party Parliamentary Group on Global TB and the International Union Against Tuberculosis and Lung Disease.
- We continued to take a leading role in the Coordination of the TB Europe Coalition (TBEC), a network of over 250 civil society actors throughout Europe and Central Asia. In 2014 TBEC organised a training of over 30 civil society actors from the region in order to build their advocacy capacity, alongside two advocacy strategy workshops in Armenia and Georgia.
- Our policy report on 'The Nutrition Aid Architecture: How could improvements in financing mechanisms galvanise the global effort' was extremely well received by the nutrition community and led to engagement with decision-makers.
- Thousands of RESULTS grassroots campaigners signed the Generation Nutrition petition, calling on global leaders to commit to addressing undernutrition.

# 03 THEORY OF CHANGE

# WHAT DO WE MEAN WHEN WE SAY WE ARE WORKING TO 'END POVERTY'?

For us, the building blocks of the end of poverty can be most simply articulated as "health, education, and economic opportunities". These are the things that all people, wherever they live, need and have a right to.

If people can live lives free from disease, this frees our human potential. When we are educated, it unlocks so many life opportunities for us, including an understanding of our human rights and an ability to fight for them. Educated people have the ability to participate in decisions that affect them, whether those are in the family, the community or the nation. At a national scale, education is one of the most important drivers in the economic development of a country. Lastly, if we are healthy and well-educated, we still need to be able to access economic opportunities to make the most of our lives. These don't need to be complex: it could be as simple as having access to a bank account to have a place to safely keep and build household assets.

# HOW DO WE MEASURE OUR 'IMPACT' ON THE ISSUES WE WORK ON?

First, we measure increases in the allocation of resources to tackle the issue. This involves establishing baseline spending by governments, particularly the UK and EC, and tracking increases or decreases in this spending. Similarly, we measure the progress of multilateral organisations or 'global funds' in relation to the funding needs they have identified, and the level and quality of contribution of donor and developing country governments towards meeting those needs.

Second, we measure changes in policy and policy-in-practice. This could be as simple as DFID issuing new and helpful policy guidance to DFID country offices, or as complex as the establishment of important policy or strategic frameworks in international organisations, such as the Global Fund requiring joint TB-HIV proposals in high co-infection countries. We strive to check that policy changes are being implemented in practice: if not, we will push for them to be.

Third, we create the enabling environment – the public and political will – for success in changes in both resource allocation and policy. This is much harder to measure and might, wrongly, be seen as an 'output' of much of our work, not an 'outcome', as it does not have a direct impact on poverty. However, building political will is the key step in our theory of change that allows us to achieve concrete outcomes in resource allocation and policy, and is therefore

**HOW? THROUGH** ADVOCACY... ECONOMIC OPPORTUNITY EDUCATION HEALTH VOICE POLITICAL WILL

POLICY CHANCE

MORE AND BETTER FUNDING **ENDING MEASURING POVERTY OUR IMPACT** THROUGH... IN...

central to how we judge our impact. Enabling people to exercise their own personal and political power for change is a goal of our work, not just a means.

## POLICY, PARLIAMENTARY, GRASSROOTS:

RESULTS occupied a space in the UK development sector that is unique not for a single reason, but for a combination of our ways of working that creates a mix unique within the sector. Our ability to work effectively through grassroots, parliamentary, and policy advocacy, and to be recognised as one of the top agencies in each of these three domains, represents our unique position within the sector.

#### **GRASSROOTS ADVOCACY**

Our grassroots network is our foundation, and speaks to both our values and history. RESULTS grassroots are ordinary people, but extraordinary campaigners that are deeply engaged to a level that almost no other organisation can boast. Our campaigners speak and act powerfully within their communities. They spend months, and often years, building relationships with their local elected representatives and other decision makers. They read, learn, and actively participate in training from us to become experts on our issues to the point at which they can comfortably hold their own in a debate with the most vociferous opponent.

#### PARLIAMENTARY ADVOCACY

Alongside our grassroots advocacy and recognising the central role that governments play in allocating resources and setting policy to fight poverty, we prioritise building relationships with Parliamentarians, both by our grassroots and by our staff. Our parliamentary advocacy turns them into champions for our development issues, ready to influence other decision-makers in our own Parliament or their international peers. We pride ourselves on our ability to build powerful and lasting relationships with a wide range of Parliamentarians from across political parties and houses, whilst retaining our credibility and political neutrality.

#### **POLICY ADVOCACY**

Advocacy without policy is style without substance. Through our policy work we develop rigorous expertise on our issue areas that is crucial to success by establishes us as credible voices that engage directly with technical policy-makers on detail and substance. This allows our policy advocacy staff to engage in top-level discussions with civil servants both in the UK and the EC, as well as those who work for international organisations, or even to move other civil society organisations to take up our policy advocacy positions. This work is all translated back into plain English so that anyone can follow the conversation and make their own powerful contributions towards ending poverty.

It is the synthesis of these different approaches, and our ability to use them to affect change, that makes us genuinely unique. Our grassroots can activate and inspire MPs; our parliamentary staff can help shape them into powerful Parliamentary champions; and our policy staff support all of this work by remaining closely engaged with the latest research and findings, feeding back the most impactful and cost-effective ways of tackling the issues we care about most.

# 04 ORGANISATIONAL UPDATE



PASSIONATE GRASSROOTS
CAMPAIGNERS & MEMBERS
OF THE PUBLIC ATTENDED
THE 2014 RESULTS
NATIONAL CONFERENCE!

#### 2014 HAS BEEN A FANTASTIC YEAR FOR RESULTS

The organization has continued to grow in terms of capacity to fulfill its mission and accelerate our progress towards ending extreme poverty. Some highlights of our organisational development this year are summarised below.

#### THE RESULTS NATIONAL CONFERENCE

In May, we held our annual National Conference that was themed around some of the new innovations, ideas and technologies that are shaping international development and delivering amazing results around the world. Throughout the weekend, grassroots campaigners heard from top-level speakers, received advocacy training and met with DFIDs officials and MPs on the advocacy day. The event was attended by over 100 of our passionate grassroots campaigners and members of the public and received unanimously positive feedback from everyone who attended. It was an amazing success, which we hope to repeat in 2015.

#### SUPPORTING LOCAL GROUPS ACROSS THE UK

In addition to some of these amazing events, we continued to work to strengthen and grow our network of campaign groups across the UK. Over the course of the year we added two new groups to the network in Brighton and Manchester and re-launched our groups in Oxford and Glasgow. We were proud to finish the year with 25 groups, up from 23 in 2013.

# CAMPAIGNING TO ENSHRINE 0.7% OF UK GROSS NATIONAL INCOME BEING SPENT ON OVERSEAS AID IN LAW

In August, Michael Moore MP tabled a private member's bill, which sought to enshrine in law the UK's commitment to spending 0.7% of our Gross National Income on overseas aid. Ahead of the 2nd and 3rd reading of the bill in the Houses of Commons on September 12th and December 5th respectively, RESULTS grassroots teamed up with campaigners from across the UK NGO sector to help get 100 supportive MPs in the room. Amazingly, 166 supportive MPs turned up to vote at the second reading and 144 at the third- an amazing result! The bill has

since passed through the House of Lords and at time of writing is only awaiting the Queen's signature before becoming law. This is a significant achievement for the whole of UK civil society, which has been campaigning on this issue for over 45 years. We are proud of the UK for taking concrete steps to enshrine its commitment to support the world to end poverty in law.

#### **WORKING WITH SOUTHERN PARTNERS**

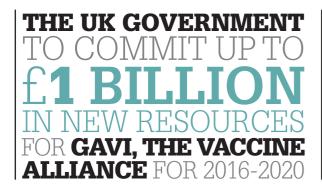
In November 2014, RESULTS policy staff, Steve Lewis and Megan Wilson-Jones, visited Nairobi, Kenya to conduct a three day Health Advocacy Skills Workshop. With over 20 participants from 5 countries across East and Southern Africa, and enormously positive feedback, the training was an undeniable success. RESULTS UK is particularly impressed by the continued impact the training has had on participants but also on the work of their colleagues. A number of advocates who took part in the training highlighted that three months after the workshop, they have been able to pass the knowledge and skills they gained on to their colleagues and share not only learning, but training resources as well. For instance, participant Elisha Nangosha of Uganda Action for Nutrition said "All the colleagues I shared the advocacy skills we learnt from Nairobi were mesmerized and appreciated [sic], they felt the skills were relevant for their day to day advocacy campaigns." We are delighted that RESULTS UK's impact has been just the starting ripple in what will hopefully be a wave of strengthened advocacy in Eastern Africa.

We are delighted that the skills gained in the workshop have been put to good use advocating to governments and policymakers on issues including sexual health, post-2015 negotiations, child health and nutrition funding. As participant Wilber Kakaire from Restless Development Uganda noted, "I am still using my skills, for example reaching out to decision makers...using EPIC laser tools whenever applicable to address the concerns of young people in relation to their Sexual Reproductive Health, HIV/Aids and TB." Kakaire and others have also begun strengthening coalitions and coordinating advocacy with a range of partners. RESULTS UK continues to be proud of our commitment to learning from and working with Southern partners, and hopes to continue and expand the connection we established with our colleagues from around the world.

#### STRATEGIC REVIEW

In mid-2014, RESULTS began the important process of conducting a strategic review of the organisation and preparing its 2014-2016 strategic plan. This process led to a re-structuring of the organisation that will enhance our ability to achieve our goals and more appropriately defines our theory of change.







#### GLOBAL CHILD MORTALITY RATES CONTINUE TO FALL EVERY YEAR

The latest figures released earlier this year indicate that the number of children under the age of five dying every year has dropped to 6.3 million, a decline of 300,000 deaths per year from the previous year. The steady fall in child deaths since 1990 has been a result of combination of factors, including critically the expansion in access to routine immunisation services.

#### **KEY ACHIEVEMENTS**

- RESULTS UK, along with key civil society partners in the UK, and through the support from our grassroots, were able to push the UK Government to commit up to £1 billion in new resources for Gavi, the Vaccine Alliance for 2016-2020;
- Successful cross-party delegation to Cambodia organised, covering TB, child health/vaccines and nutrition with 4 new and existing parliamentary champions;
- For the first time, RESULTS UK led a media delegation of three UK journalists to Tanzania to follow the journey of vaccines from a central store to delivery in remote communities, which generated four pieces of media in various outlets;
  - During the year, RESULTS UK has organised and led site visits to IAVI's West London Laboratory with Government and Opposition Spokespeople, and held a Parliamentary dinner around World AIDS day, chaired by Lord Norman Fowler.

#### **IMPROVING EQUITABLE ACCESS TO VACCINES**

In addition to our work on mobilising resources for Gavi, the child health team has been working to influence policies, both in Gavi and the Department for International Development (DFID), to reduce inequalities in coverage of services. Huge disparities in access to immunisation still exist both between and within countries. The 1 in 5 children who miss out on vaccines are the poorest, hardest-to-reach and most vulnerable children in society. RESULTS UK has been working to ensure the right policies are in place to ensure all children can access vaccines, through ensuring equity is a key priority and goal, alongside strengthening health systems. Success of this work can be seen in Gavi's next strategy for 2016-2020 having equity and health systems as two of its four overarching goals guiding its work. The focus in 2015 will involve ensuring these goals are translated into concrete action on the ground.

#### **INVESTING IN THE FUTURE**

Long-term approaches to tackling global health issues must consider the need for new and improved tools to tackle poverty related and neglected diseases, such as HIV/AIDS. During 2014, RESULTS UK has seen a concerted push to reach wider sections of the UK Parliament to build support for investing in an HIV Vaccine and other products at both the national and European level. To this end we have organised for Government and Opposition Spokespeople to visit the International AIDS Vaccine Initiative's (IAVI's) West London research laboratory, and marked World AIDS Day with a Parliamentary dinner, chaired by Lord Norman Fowler. As a result, our parliamentary champions have raised these issues with the Government in numerous debates, correspondence, through online articles, and in close co-operation with allies across Europe and in sub-Saharan Africa.

#### THE YEAR AHEAD

Next year is a critical year for development and global health. It is not only the deadline for the Millennium Development Goals (MDGs), but the new framework for development will be set in the form of the Sustainable Development Goals (SDGs). These new goals will guide investments and priorities for the coming decades so it is vital that all stakeholders work together to ensure a strong set of measurable, accountable and ambitious goals are set, and ultimately delivered. RESULTS UK will be working to ensure child health is prioritised within new development frameworks and initiatives, including psot-2015 and the Global Financing Facility (GFF), which aims to build long-term domestic and international funding for women and children's health.

#### **CASE STUDY**

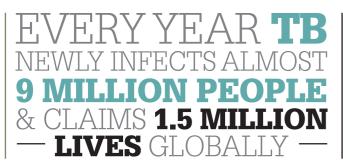
### REPLENISHMENT OF GAVI, THE VACCINE ALLIANCE

2014 was an exciting year for RESULTS UK's immunisation work. Gavi, the Vaccine Alliance (previously the Global Alliance for Vaccines and Immunisation) launched its replenishment process early in the year to fund its next five year strategy for 2016-2020, which culminated in a replenishment conference in January 2015. For 2016-2020, Gavi was seeking to raise US\$7.5 billion in new resources to reach its overall funding target of US\$9.5 billion to support countries to immunise an additional 300 million children, and save between 5 and 6 million lives.

As the leading donor, the UK's contribution to Gavi for the next period was critical to ensuring the replenishment target was met. On January 27th 2015, world leaders, development ministers and other leaders came together to pledge their support for global immunisation. Many donors, including the UK, stepped up to the challenge by significantly increasing their contributions to Gavi. The UK pledged £1 billion in new resources to Gavi, reaffirming its leadership position. In addition, four new donors pledged their support on the day. As a result, donors surpassed Gavi's target, raising a total of \$7.539 billion.

RESULTS grassroots campaigners played an essential role in our GAVI replenishment campaign. They sent 134 letters to Justine Greening calling on the UK Government to pledge £1.2 billion to Gavi, the Vaccine Alliance and to make this pledge early. This strong demonstration of public support for Gavi, the Vaccine Alliance, helped ensure the UK's pledge would provide great leadership and encourage other donors to pledge strong support.





RESULTS & PARTNERS
ORGANISED THE 1st
GLOBAL TB SUMMIT
ATTENDED BY
PARLIAMENTARIANS
SPANNING
5 CONTINENTS

THIS IS UNACCEPTABLE particularly when this suffering is associated with a disease that is both treatable and curable. Moreover, it is estimated that nearly 4 million people annually – roughly a third of all individuals who develop TB every year – are 'missed' by their health systems. Of additional grave concern is the fact that fewer than ten per cent of everyone with multi-drug resistant TB currently completes treatment. Drug-resistance is increasing at an alarming rate whilst investment in research and development for new TB drugs is decreasing.

#### **KEY ACHIEVEMENTS**

THE GLOBAL TB SUMMIT Throughout the year, RESULTS UK took a leading role in ensuring global action on TB when we helped arrange the first ever Global TB Summit. The summit, held in October 2014, was attended by political representatives from across the world. Encouragingly, the Global TB Summit ended with a resolution to create a Global TB Caucus and launch a Declaration (the Barcelona Declaration) with the ambitious target of representatives from 100 countries signing the Declaration by 2015. At the time of publication nearly sixty parliamentarians from twenty-eight countries had endorsed the Declaration.

TB EUROPE COALITION Our work in Europe went from strength to strength in 2014. RESULTS UK continued to take a leading role in the Coordination of the TB Europe Coalition (TBEC), a network of over 250 civil society actors throughout Europe and Central Asia. In April, RESULTS UK, in collaboration with TBEC partners, organised a training of over 30 civil society actors from the region in order to build their advocacy capacity. TBEC also held two more advocacy strategy workshops in Armenia and Georgia in Autumn 2014

#### **BUILDING PARLIAMENTARY SUPPORT**

In 2014, we continued to build parliamentary support for tackling TB. In February and May, RESULTS led cross-party parliamentary delegations to Cambodia and Romania. In Cambodia, parliamentarians were able to see how innovative approaches, supported by the UK, were being used to diagnose and treat TB. In Romania, delegates saw how multidrug-resistant TB is a problem not just for developing countries but one that is increasingly prevalent in the West. Upon return, delegates were ready to champion our issues in parliament.

RESULTS UK champions participated in a number of Parliamentary Debates urging for the UK to improve investment in R&D for Global Health, and redouble UK leadership of efforts to fight TB globally and in the UK. Meetings with Ministers, civil servants, MPs, and Peers throughout the year have supported this work, and have led to the inclusion of 'investing in ending HIV, TB and Malaria within a Generation in the Liberal Democrat pre-election Manifesto. Work with the new Labour Shadow Secretary of State, including a delegation to Geneva, led to her stating

that health would be the bedrock of a Labour DFID's approach whilst submissions to the Conservative manifesto process have raised TB, and particularly the need for new drugs, diagnostics and vaccines, on the political agenda.

#### STRENGTHENING POLICY TO ADDRESS TB

In March and April of this year, RESULTS UK undertook a trip to South Africa and Zambia in order to conduct research into TB-HIV integration and to understand more clearly what DFID is doing on the ground with regards to its policy of ensuring integration between HIV and TB. Along with our ACTION colleagues, we launched 'From Rhetoric to Reality: An Analysis of Donor and Implementing Country Efforts to Scale up the TB-HIV Response'. This report has since been used to encourage DFID to take a more proactive approach to ensuring that their bilateral HIV programmes include TB interventions.

RESULTS continued to host the Secretariat for the APPG on TB. Through this avenue of work, RESULTS supported the APPG's inquiry into Research and Development for Global Health, culminating in the report 'Dying for a Cure'. The report played a role in expanding the scope of the Prime Minister's independent review of Anti-Microbial Resistance to encompass HIV, TB and malaria. DFID have since announced £5 million extra funding for the TB Alliance, and we have continued to raise the importance of supporting them and other Product Development Partnerships focusing on TB and diseases of poverty.

For our work on TB in Europe, we produced the report 'Falling Short: A Civil Society Perspective of the Response to Multi & Extensively Drug Resistant TB in the European Region' calling on national governments and EU institutions to scale-up their response to the MDR-TB epidemic in Europe. This report is the first in a series leading to the First Ministerial Meeting on TB that will be hosted by the Latvian Presidency in March 2015. In 2014, we also worked with German NGO, DSW, to raise awareness of the value of the European Developing Country Clinical Trials Partnership (EDCTP) amongst UK parliamentarians.

#### **CASE STUDY**

#### GLOBAL TB CAUCUS

Under the co-chairmanship of Dr Motsoaledi and Mr Herbert, the 2014 Global TB Summit ended with a resolution to create a Global TB Caucus and launch a Declaration (the Barcelona Declaration), which would galvanise parliamentarians around the world to take action and to finally generate the political will needed to end the devastating TB epidemic.

The Global TB Caucus will build an international network of parliamentarians who are committed to the fight against tuberculosis (TB). This network will enables parliamentarians to come together and take action to increase political commitment to ending the TB epidemic, both in their own countries and internationally. RESULTS is pleased to be working with the All-Party Parliamentary Group on Global TB, the Union World Conference on Lung Health, and other partners, to help support this network and drive TB up the political agenda on a global level.

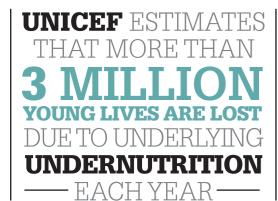
#### **GRASSROOTS**

- Our grassroots TB advocacy kicked off in March 2014 with an exciting and well-attended lobby day on World TB Day.
   40 RESULTS UK grassroots advocates invited their MPs to attend an event in Parliament on TB.
- In November 2014, two TB advocates from South Africa joined us in London to meet with several MPs to discuss the importance of the UK investments to date and to speak to our grassroots.
- Finally, our grassroots campaign on TB and Mining continued into 2014 with our attendance at a mining Summit in South Africa. Here, we pushed for greater CSO inclusion and DFID also published their business case for a £2m investment in TB in Mining.

#### THE YEAR AHEAD

In 2015, with increased funding for the purpose, we will accelerate our work on the Global TB Caucus and ensuring support for Parliamentarians worldwide. Additionally, we will begin to lay the foundations for a successful Global Fund replenishment in 2016 and continue to push for greater investment in R&D. We will also build on our TB-HIV integration work by organising a Parliamentary Delegation after the UK General Election in May 2015. Earlier in the year, our work in Europe will focus on the Latvian TB Meeting, ensuring that there is high-level attendance from countries across Europe, including the UK. Following the UK General Election, we will engage with the new Government and policy teams.





# RESULTS MEDIA DELEGATION TO TANZANIA PRODUCED 8 MEDIA ARTICLES INCLUDING A CNN INTERNATIONAL PIECE ABOUT

UNDERNUTRITION

GLOBALLY THE NUMBER OF INDIVIDUALS SUFFERING FROM HUNGER HAS REDUCED TO 804 MILLION

However, more than 2 billion suffer from hidden hunger or deficiencies of micronutrients such as iron, iodine, vitamin A, zinc etc. Undernutrition still underlies 45% of child mortality. Furthermore, most countries currently face multiple burdens of malnutrition. RESULTS UK continues to strengthen political and public will to address undernutrition amongst vulnerable populations. We focus on improving resource allocation, and holding policy makers and donors accountable to their commitments. In 2014 we have grown our nutrition team, including building our capacity to address hidden hunger/micronutrient deficiency through our advocacy.

#### **KEY ACHIEVEMENTS**

At the second International Conference on Nutrition (ICN2) leaders from 193 member states committed to address malnutrition in all its forms.

Following a successful parliamentary delegation to Cambodia, we published 'Undernutrition in the land of rice', a report on the situation of hidden hunger in Cambodia and efforts undertaken to tackle it.

RESULTS' report on 'The Nutrition Aid Architecture: How could improvements in financing mechanisms galvanise the global effort', which outlined the current and potential sources of financing for malnutrition with the objective of assessing the complex web of nutrition financing, has been extremely well-received by the nutrition community and led to engagement with decision-makers

# CULTIVATING PARLIAMENTARY CHAMPIONS FOR NUTRITION

In early 2014 we took a Parliamentary delegation to Cambodia during which four parliamentarians and one of our active grassroots members were able to understand at first hand that prevalence of micronutrient deficiencies was one of the causes of poor child health. They visited a community health project, which encouraged local food producers to fortify products with vital micronutrients such as iron, and also promoted household fortification of meals using micronutrient 'sprinkles'. Thereafter, we also published 'Undernutrition in the land of rice', a report on the situation of hidden hunger in Cambodia and efforts undertaken to tackle it.

#### **GRASSROOTS**

- ◆ To improve the understanding of key global nutrition concerns, we organised an advocacy tour wherein our expert from Sierra Leone was able to meet with our grassroots.
- This year also marked the launch of the Generation Nutrition public campaign, which saw thousands of grassroots campaigners signing the Generation Nutrition petition and calling on world leaders to set an ambitious goal on acute mal nutrition in the sustainable development goals.
- ♦ Towards the end of the year we also took a delegation of journalists to Tanzania, to promote media attention on innovative interventions to address micronutrient deficiencies and child health. Visits were made to an oil factory fortifying edible oil with vitamin A, and to a local community garden initiative promoting dietary diversification with locally grown nutrient rich vegetables.
- 12 letters to the editors by our grassroots campaigners were published around the Nutrition for Growth anniversary (Summer 2014), calling on Justine Greening to make clear how and when the money pledged at Nutrition for Growth would be spent

#### **CASE STUDY**

### ENSURING ACCOUNTABILITY FOR NUTRITION

Since the 2013 Nutrition for Growth summit, we have focused our efforts towards the delivery of the pledges, and ensuring that resources are directed towards countries facing highest burdens of undernutrition. In November, we attended the second International Conference on Nutrition (ICN2), jointly hosted by the FAO and the World Health Organisation (WHO). Here leaders from 193 member states committed to address malnutrition in all its forms. Civil society participation in holding governments to account, and the need for improved data and financing was clearly highlighted.

In addition, have been contributing to important policy documents such as the Global Nutrition Report, the World Health Assembly 2025 target policy briefs, and WHO's Every Newborn Action Plan. This year, we also launched a report on 'The Nutrition Aid Architecture: How could improvements in financing mechanisms galvanise the global effort' which outlined the current and potential sources of financing for malnutrition with an objective assessing the complex web of nutrition financing. Further, through the International Coalition of Advocacy for Nutrition, and the ACTION partnership, we contribute to relevant policy discussions at national and international levels.

#### THE YEAR AHEAD

With the adoption of the Sustainable Development Goals (SDGs) in 2015, our focus will be to ensure that nutrition is prioritised in the post 2015 agenda, and that governments and donors recognise the urgent need to tackle undernutrition, in order to achieve our goal of ending poverty by 2030. While we will continue to advocate the UK government to deliver its commitments made at Nutrition for Growth, we will also focus improved accountability and investments for nutrition starting with the new set of goals.



# 58 MILLION CHILDREN AROUND THE WORLD ARE STILL UNABLE TO ACCESS PRIMARY EDUCATION

# CHILDREN WITH DISABILITIES ARE MORE LIKELY TO BE DENIED AN EDUCATION

THAN ANY OTHER VULNERABLE GROUPS, EVEN IN COUNTRIES WITH HIGH PRIMARY

—— SCHOOL ENROLLMENT RATES ——

# EDUCATION IS THE CORNERSTONE OF DEVELOPMENT

Dramatic progress has been made in increasing access to basic education, but sadly the latest data shows that progress towards education for all has stalled, with nearly 58 million children still unable to access primary education. 250 million children are receiving such poor quality education that they are failing to learn the basics even when they do get into the classroom. Greater political and financial commitment to education is urgently needed.

#### **KEY ACHIEVEMENTS**

- RESULTS UK, together with our partners, successfully campaigned for the UK Government to make a leading pledge to the Global Partnership for Education for 2015-18 the UK's pledge of up to £300 million was the highest commitment by any donor;
- After years of campaigning, the UK's Department for International Development agreed to systematically prioritise the inclusion of people with disabilities in UK aid. In December 2014 DFID launched its first ever 'Disability Framework'.
- RESULTS continued to support an increasing number of Parliamentarians to champion education through the All-Party Parliamentary Group on Global Education For All.

  We organised high profile events about education financing, inclusive education, and supporting education in conflict-affected and fragile contexts.

#### **UK SUPPORT FOR EDUCATION FOR ALL CHILDREN WITH DISABILITIES**

While 2014 was busy with our campaigning for GPE, it also saw a successful culmination of years of public campaigning and behind-the-scenes influencing to strengthen the Department for International Development's focus on supporting education for children and young people with disabilities. Early 2014 saw Parliament's International Development Committee carry out a thorough inquiry into 'Disability and Development' which highlighted specifically the issues of access to education. RESULTS UK worked closely with our partners in the Bond Disability & Development Group to submit written evidence and to brief oral witnesses to the inquiry. Ultimately, the IDC's final report was everything we had hoped for, and prompted an immediate and positive response from DFID Minister Lynne Featherstone, who had been seeking to improve DFID's focus on disability.

In the course of the year, RESULTS UK jointly led the Global Campaign for Education UK's influencing on this issue, culminating in the launch of their report 'Send ALL My Friends to School' at the GPE replenishment conference at an event we organised. Meanwhile, we supported several MPs to raise questions and write to Ministers about this.

#### **CASE STUDY**

#### UK INVESTMENT IN THE GLOBAL PARTNERSHIP FOR EDUCATION

2014 represented a crucial year for Education For All, with the Global Partnership for Education (GPE) replenishment providing a critical 'moment' for securing new political and financial support to ensure millions more children complete a quality basic education. GPE - the only global initiative dedicated solely to supporting a good education for all - aimed to secure commitments from both donor and developing country governments, as well as the private sector and civil society. With \$3.5 billion from donors, they aim to support 29 million children over the next four years. The GPE replenishment was a major focus of our advocacy in the first half of the year, as we urged the UK Government - GPE's largest single donor - to lead the way to an ambitious replenishment and make a strong commitment at the Pledging Conference in June. Our work was closely coordinated with RESULTS Affiliates in the U.S., Canada and Australia as well as with the Global Campaign for Education and other partners globally and in the UK.

RESULTS delivered a sustained public and grassroots campaign on GPE, including three monthly

grassroots actions and calls resulting in at least 77 letters sent to MPs, over 1000 e-actions taken and at least 5 pieces of local media secured. In addition RESULTS UK grassroots joined a global webinar in March with Alice Albright, Chief Executive of the GPE alongside activists from RESULTS Australia, Canada and USA. Working with the Global Poverty Project and Plan UK, RESULTS UK also delivered the 'Write to Learn' digital campaign via the GlobalCitizen.org platform, with online content and e-actions helping to demonstrate public support. The campaign also took off on social media using the hashtag #BecauseOfSchool. Global Citizen estimate that the campaign had a 'reach' on Twitter of 30 million people.

Meanwhile, together with the Global Campaign for Education UK coalition, we led on detailed policy engagement with DFID Ministers and Officials, making a strong case for the value for money and added benefit of UK investment in GPE. This work was supported by the launch of a joint RESULTS UK, U.S., Canada and Australia report "Greater Impact Through

Partnership: 8 reasons to invest in the GPE now more than ever". And at the same time, we worked with Parliamentarians through the All-Party Parliamentary Group to brief them about GPE. We arranged for MPs to meet with the Minister of Education from Afghanistan to hear about the impact of GPE's support there, and organised a major event 'Fund The Future' at which the Deputy Prime Minister of Ethiopia spoke alongside Alice Albright, Baroness Northover (DFID Minister) and Aaron Oxley, our CEO.

Our work on GPE culminated with our staff, together with staff from other RESULTS affiliates, attending the replenishment conference itself in Brussels, where we sought to influence Government officials in person as well as co-organising multiple side events. While we were thrilled by the UK's leading pledge, the much bigger and exciting news story on the day were the pledges made by partner developing country governments - in total, Ministers from developing countries committed to increase their own domestic budgets for education by the equivalent of \$26 billion, dwarfing donor pledges of \$2.1 billion.

Finally, on 3rd December (International Day of Persons with Disabilities), DFID Minister Baroness Northover launched their first-ever 'Disability Framework' at an event in Parliament which we co-organised. The framework has the real potential to embed disability as a central issue within DFID's work – it pledges that they will work towards UK aid becoming "systematically inclusive" of people with disabilities, with an annual review to check on progress, and with specific commitments to support inclusive education.operation with allies across Europe and in sub-Saharan Africa.

#### THE YEAR AHEAD

As we all know, 2015 is a crucial year because it will set the agenda for development for the next 15 years. For education, RESULTS will be seeking to influence negotiations that culminate in May 2015 in South Korea at the 'World Education Forum', which seeks to launch new goals and targets to replace the expiring 'Education For All' agenda. Our hope is that this will then be folded into the overarching 'Sustainable Development Goals' launched at the UN in September to create a single, bold vision that would truly see a good education for all by 2030.

#### FINANCIAL OVERVIEW

#### INCOME

TOTAL INCOME ROSE BY £94,621 TO £648,582.

Results Education Fund USA (REF USA) provided grants of £279,379 for the ACTION Tuberculosis Project; £65,742 for the ACTION Nutrition Advocacy Project, £196,994 for the ACTION Vaccine and Child Survival Advocacy Project, and £13,841 for the "Education For All" Campaign. £24,489 was raised from the Micronutrient Initiative for work on micronutrients specifically as part of our broader work on nutrition.

#### **EXPENDITURE**

TOTAL EXPENDITURE DECREASED BY £42,239 TO £623,904.

Charitable expenditure decreased by £48,251 to £591,056, of which £280,048 was on the ACTION
Tuberculosis Project, £200,783 on ACTION Vaccines and Child Survival Advocacy, £59,068 on ACTION Nutrition Advocacy and the remainder, £51,157 on other projects. Fundraising costs rose from £19,070 to £24,037.
Governance costs rose slightly from £7,766 to £8,811.

#### **RESERVES**

An operating surplus of £24,678 was added on to £128,820 brought forward from 2013 to produce a Balance Sheet total of £153,498 funds carried forward to 2015. Current assets in unrestricted funds rose by £12,970 to £71,637. This is sufficient within our present policy of maintaining unrestricted reserves equivalent to one month's operating costs.

#### BALANCE SHEET

	31 December	31 December
	2014	2013
	£	£
INCOME		
Voluntary income	625,615	534,684
Activities for generating funds	6,764	9,531
Investment income	253	444
Income from charitable activitie	s 15,950	9,302
TOTAL INCOME	648,582	553,961
EXPENDITURE		
Fundraising costs	24,037	19,070
Charitable activity	591,056	639,307
Governance	8,811	7,766
TOTAL EXPENDITURE	623,904	666,143

**STATEMENT OF FINANCIAL ACTIVITIES** 

31	December	31 December
	2014	2013
	£	£
CURRENT ASSETS		
Debtors	10,187	15,741
Cash at bank and in hand	160,367	128,402
	170,554	144,143
CREDITORS		
Amounts falling due within one year	ar (17,056)	(15,323)
NET CURRENT ASSETS	153,498	128,820
TOTAL ASSETS	153,498	128,820
FUNDS		
Restricted funds	81,861	70,153
Unrestricted funds	71,637	58,667
TOTAL FUNDS	153,498	128,820

These summarised financial statements are not the statutory accounts but a summary of information relating to the Statement of Financial Activities and the Balance Sheet.

The full statutory accounts from which they are derived have been independently audited and were approved on 28th April 2015 and submitted to the Charity Commission, the Office of the Scottish Charity Regulator and the Registrar of Companies.

The independent auditors have issued an unqualified report on the full financial statements and on the consistency of the Trustees' Report with those financial statements. The statement in the independent auditors' report, under section 496 of the Companies Act 2006, was unqualified. The full independent auditors' report contained no statement under sections 498(2)(a) and (b) or 498(3) of the Companies Act 2006

Copies of the full accounts, the Independent Auditor's report on these accounts and the Trustees' Annual Report are available upon request from the RESULTS UK office.

On behalf of the Trustees

Richard Phipps

#### INDEPENDENT AUDITOR'S STATEMENT TO THE TRUSTEES OF RESULTS EDUCATION

We have examined the summarised financial statements for the year ended 31 December 2014 set out above.

#### RESPECTIVE RESPONSIBILITIES OF THE TRUSTEES AND THE AUDITOR

The trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities SORP.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and the Trustees' Annual Report. We also read other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board.

#### OPINION

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of Results Education for the year ended 31 December 2014.

**Alexander West ACA** (Senior Statutory Auditor) For and on behalf of Somerbys Limited, Chartered Accountants

30 Nelson Street, Leicester, LE1 7BA 4 June 2015

#### THANKS TO SUPPORTERS

The work of RESULTS would not be possible without the invaluable contributions of the passionate and inspirational individuals who comprise our grassroots network.

In addition, no advocacy organisation can operate in isolation: our work depends on strong partnerships and effective collaborations with other civil society organisations around the world. RESULTS would like to thank our UK coalition partners, our international ACTION partners and our European partners in particular.

Finally, we would like to thank all of our donors, whether you are able to contribute a couple of pounds, can afford to give regularly, or support one of our programmes on a larger scale. With your support, we fight to ensure the right amount of resources is spent in the right places, on the right things, so that together we can finally realise an end to extreme poverty. Thank you for sharing our vision.

RESULTS receives funding through grant support from RESULTS Educational Fund, other private foundations and civil society partners. In 2014, RESULTS managed small-scale grant funding from corporate partners on behalf of the All-Party Parliamentary Group on Global TB. In 2014 RESULTS did not receive any statutory funding.



#### HOW YOU CAN SUPPORT RESULTS OR GET INVOLVED

#### **◆ JOIN A LOCAL GROUP NOW**

The most powerful way to become involved with RESULTS is to join one of our campaign action groups. Our groups, spread right across the UK, meet on a monthly basis to learn about and take action on the issues we care most about.

Email us at join@results.org.uk and we will send you all the information you need to get involved.

#### TAKE ACTION

Take a look at our current campaigns and find out how you can take action against poverty.

Visit our website: www.results.org.uk

#### ◆ TAKE PART IN A CHALLENGE EVENT AND RAISE FUNDS FOR RESULTS

If you would like to organize a personal challenge and fundraise for RESULTS,

Visit www.results.org.uk/fundraising-events-challenges for some inspiration.

You can also try our Footsteps for Futures challenge, which enables you to set your own physical challenge, depending on your lifestyle and level of fitness.

#### Find out more here: www.footstepsforfutures.org

Sponsorship from a challenge event of £500 helps us to bring a ex-TB patient to the UK, to speak to decision-makers about their personal stories of sickness and recovery. These face-to-face meetings help to trigger important action and cultivate champions for issues of poverty in the UK parliament.

#### **♦ DONATE TO SUPPORT OUR WORK**

Your donations, whether a one-off or a regular gift, help us to plan ahead and ensure our campaigns are as effective as possible in delivering high-impact results, which strengthen the fight against extreme poverty.

A regular donation of £10 a month helps us to run advocacy trainings across the UK, which means our grassroots campaigners are empowered and confident in calling fro action by their elected representatives to address issues of poverty.

Make a secure donation online today: www.results.org.uk/donate

#### THE YEAR AHEAD



When you've got a goal as complex and multifaceted as ending poverty there is a lot going on. There is always some big opportunity to have an impact on some aspect of the work, and it can seem like every year is a landmark year - where things can change, where we can have big breakthroughs in the fight against poverty.

This is true, but it is especially true for 2015: it really is a year when everything will change, and presents tremendous opportunities.

In 2015, three enormous things will happen. First, in the UK, we will have an election in May. Not only does this offer the possibility of electing a new government, it will mean a new raft of parliamentarians will be entering both the House of Commons and Lords. All of these new political leaders have the potential to become life-long champions for issues of development, should their constituents urge them to be. We trust that a RESULTS volunteer is one of the first people they will see!

Part of the unfinished business of the current Parliament if whether a commitment to spend 0.7% of our National Income on Aid will be put into law: should it be so, this locks aid spending at a level in excess of £12 billion each year. This will ensure the UK remains a global leader in development for years, if not decades to come.

Second, 2015 is the year that the Millennium Development Goals (MDGs) expire, to be replaced with the Sustainable Development Goals (SDGs) at a meeting of global leaders in New York in September. The MDG to SDG shift is shaping up to be a fundamentally transformative opportunity to re-examine how we think about global development.

The eight MDGs are focussed firmly on poverty alleviation, while the 17 SDGs cover a huge variety of topics, such a security or energy, that were previously left out. As aid is an increasingly smaller part of the total funding available for a country's development activities, it is essential that we articulate a continuing and powerful role for aid as we drive towards the end of poverty by 2030.

Third, decades of development will be undone by climate change if we fail to halt and reverse it. Even more worrying is that it's the poorest who will be disproportionately affected, and existing mechanisms are insufficient to protect and support these groups. The United Nations Framework Convention on Climate Change (UNFCCC) will meet in Paris to reach, we hope, a set of binding agreements that will address both stopping climate change and protecting people from its effects. It is crucial that we reach a good global deal in Paris.

In short, decisions and agreements taken in 2015 will create the landscape for RESULTS work for the next 15 years. We hope you'll seize the opportunity to be a part of all these important conversations, lifting up your voice to change the world!

Aaron Oxley Executive Director



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