

toward ending poverty, inequality and injustice

Results UK strategic plan summary 2023-2030

Results is a movement of passionate, committed people. Together as staff and grassroots activists, we use our voices to influence political decisions that will bring an end to poverty.

Our vision is a world without poverty, and **our mission** is to create the public and political will to end poverty by enabling people to exercise their own personal and political power for change.

Our advocacy is built on global solidarity, partnership and shared empowerment. This is crucial to challenging the racist, colonial and oppressive narratives that have underpinned development and that help to both create and maintain poverty.

Our work is underpinned by **our values** of Equality, Anti-oppression, Participation, Partnerships, Accountability, and Integrity.

strategic goals to 2030

1. To shift power and amplify the voices of people who want to fight global poverty, ensuring that those experiencing poverty are included in decision making.
2. To ensure that globally, resources, policy changes and political will are applied to enable everyone to access adequate health care, education, nutrition and economic opportunities.
3. To advocate for global systems and structures that are inclusive and equitable, meeting the needs of everyone in the 21st century.
4. To ensure that Results is an agile and sustainable organisation able to support its mission.

our advocacy approach

Results is a critical friend to those it seeks to influence, whether it be parliamentarians and policy makers in the UK or global institutions. As an advocacy organisation, we exist to make change. This requires that we have compelling, well-framed evidence for why changes are necessary, and that we build relationships with our advocacy targets so that they are willing to listen to and engage with us, but not shying away from criticism when those with power act in ways that are contrary to our values or make the lives of those living in poverty harder.

What do we mean by poverty?

Many organisations use material measures of poverty to measure progress against the Sustainable Development Goals. However, we believe that individual, family and community experiences of poverty and deprivation are what matter most. This includes the recognition that people living in poverty often face additional barriers to social and political participation, yet are the people whose voices matter the most.

Challenging power structures

Entrenched systems of power create the conditions necessary for poverty and ensure that some groups of people are far more likely to experience poverty than others. Multilateral institutions are essential to addressing global challenges and working at scale, but they can perpetuate harmful power relationships, which is why we will challenge structural inequalities wherever we find them.

Our anti-oppression approach

Where injustice and oppression exist in the world, they always create inequality and poverty. As an organisation committed to ending poverty, and one working in a sector that still grapples with damaging practices and narratives of development, including systemic racism, we are committed and motivated to do more and better.

Working in partnership

From the [ACTION](#) global health advocacy partnership to UK-based coalitions, working in partnerships has always been a strong feature of Results' advocacy,

and we will seek to deepen our existing relationships and explore working with new partners. Equitable partnerships ensure the voices of people with lived experience of poverty and oppression are involved in leading and designing the policy solutions to end poverty.

Hosted organisations

We also work with a number of 'Hosted organisations' whose missions, visions and values align with our own. Currently we host:

- The [Global TB Caucus](#)
- The [Send My Friend To School](#) coalition
- The [International Parliamentary Network on Education](#).

issues we work on

Infectious diseases

We advocate for changes to policy changes and resources to combat epidemic diseases, in particular, Tuberculosis (TB), which before the COVID-19 pandemic was the world's biggest infectious killer disease. It is treatable, yet the world lacks the political will to fight this and other communicable diseases by 2030 as set out in Sustainable Development Goal 3.3.

Child health

We advocate for essential immunisation for all children around the world in line with the World Health Organization's recommended vaccines list, particularly to reach children who have missed out on life-saving vaccinations altogether. And we advocate for equitable access to vaccines globally to help the world plan for both existing and future epidemics.

Nutrition

We advocate for an end to undernutrition, the single largest killer of children under five worldwide. Poor nutrition affects almost every aspect of a child's early development, making them more susceptible to deadly illnesses, stunting their growth, and reducing their ability to learn at school.

Education

We advocate for every child to receive a quality education, helping them grow into healthier adults with better prospects in life. As well as the need for better

access to schooling, there is also an urgent need to address the fact that the majority of children in low- and middle- income countries do not gain foundational skills such as literacy and numeracy.

future expansion

In addition to the areas we currently work on, we aim to grow our ability to work on a range of new issues to increase our impact on global poverty:

- **Climate change:** As well as understanding the linkages between climate change and the specific issues we work on, we will develop advocacy positions in the areas in which we can have the most impact, starting with the need to advocate on increasingly fragile food systems.
- **Poverty in the UK:** We are convinced of the real value in connecting the experiences that people and communities facing poverty and marginalisation across the world have in common, including the experiences of people living in the UK.
- **Development finance:** Results UK supports the move towards locally-led development, and this requires us to advocate for changes to the way development is financed. This will require overturning colonial 'them and us', white saviour practices and narratives of 'aid', as well as advocating for changes to the global economic and trade systems that entrench existing patterns of power and wealth.
- **Expanding our grassroots network:** Individual people exercising their personal and political power for change are fundamental to ending poverty. We will seek to grow the power of our grassroots volunteer network to hold the UK Government accountable for its responsibilities to end global poverty and inequality.

Building a responsive organisation

For Results to be able to deliver its mission, we need to be ambitious and responsive as an organisation. We need to grow while retaining the core values that make us who we are. We continue to value a number of partnerships with trusts and foundations, which provide the bulk of the funding for our advocacy work. However, as part of building the organisational capacity and sustainability needed to deliver this strategy, we will seek to broaden our funding base, particularly to increase our unrestricted funds, including by introducing a public fundraising offer.

Communications and brand

We will continue to use evidence-based communications approaches to better communicate the impact of development, and also to increasingly align our communications with our anti-oppression values to promote the voices and priorities of people with lived experience, and community-based civil society organisations in high-burden countries.

A great place to work

We want to ensure that Results UK is an excellent place to work and support our staff to fulfil their full potential. We will do this through:

- Staff development, ensuring that all staff continue to have access to an annual professional development plan.
- Continuing to promote staff wellbeing by providing support, promoting better work-life balance, a positive work culture and flexible working arrangements.
- Building on our work to be an inclusive employer, valuing diversity as an end in itself and as a way to bring in new perspectives and abilities.

Contact us

Find us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#)

And online at www.results.org.uk

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